



HOW MUCH OF THE WORLD DO YOU OWN?

FOR IMMEDIATE RELEASE

## **Virtual Kansas City Sold for \$510 U.S. Dollars**

### ***Topeka Also Sold for \$290 in Real Money***

MONTREAL (July 18, 2007) – Kansas City and Topeka are the latest U.S. cities to re-sell for big profits as members race to accumulate the most valuable assets at Weblo.com. The new Mayor of Kansas City and Topeka is a virtual real estate mogul who now owns over 890 cities and 20 states. He is happy to talk to reporters about his investments.

Weblo.com is the only parallel universe based on real properties, cities and states. Weblo has sparked a virtual real estate boom. California sold for \$53,000 USD, New York State sold for \$19,354, Kansas sold for \$3858 and now Kansas City and Topeka have re-sold for \$510 and \$290 respectively. Weblo.com has been compared to Second Life but that game is based on the sale of fantasy islands. Weblo is the only virtual world where every real city, state and property is for sale.

### **Major cites and properties around the world have sold and resold for profit.**

The virtual mayor of Seattle sold his city for \$2000 after buying it for \$40 from Weblo. The virtual Empire State Building, originally purchased for one dollar re-sold for \$250. Members flip virtual properties for profit just like in the real world.

“It’s like Monopoly on steroids. Every property, city and state from the real world is for sale at Weblo.com,” says Rocky Mirza, CEO and co-founder of Weblo.com. “This is social networking with commerce, where members finally get paid for their popularity. Before Weblo.com only website founders and shareholders profited.”

Members attract traffic to their Weblo websites with compelling content including photo galleries, forums, polls and videos. Members profit from hits and advertising revenue generated from their sites. City and State owners earn a percentage of all transactions within their territories.

### **About Weblo.com**

Weblo is a parallel universe that is the only virtual world based on the real world. Virtual replicas of real cities, states, properties, domains and celebrities are owned and managed by members. Members have fun and make money as they create sites, buy and sell assets and rate each other while connecting to family, friends and communities around the world. Members earn real money via hits, internet ads and by selling or auctioning assets for a profit. Headquartered in Montreal, Weblo.com was co-founded by Chief Executive Officer Rocky Mirza. To learn more about the Weblo experience, visit [www.weblo.com](http://www.weblo.com).

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For More Information, please contact:

Weblo.com

Colin Trethewey: (514) 364-3636 ext. 405; [colin.trethewey@weblo.com](mailto:colin.trethewey@weblo.com)